

DAVID ROWELL LTD

Net Zero Strategy

A proportionate carbon reduction and emissions measurement plan

September 2026

Business	David Rowell Ltd
Operational base	Lancaster House, Canning Road, Southport, PR9 7SW
Company number	03559588
Financial year	1 July to 30 June

Commitment: establish a robust emissions baseline, reduce avoidable emissions through practical operational changes, and work towards net zero greenhouse gas emissions by 2050.

1. Purpose and commitment

David Rowell Ltd is a specialist drainage, paving and groundworks contractor operating across the North West. The company recognises that its activities create greenhouse gas emissions through vehicle fuel, energy use, materials, waste and the wider supply chain. This strategy sets out a practical and proportionate approach to understanding those emissions and reducing them over time.

David Rowell Ltd does not currently measure and report Scope 1, Scope 2 and Scope 3 greenhouse gas emissions. This strategy therefore starts with establishing reliable data and a defensible baseline, rather than making unsupported claims about historic emissions or reductions.

Net zero commitment. David Rowell Ltd will work towards achieving net zero greenhouse gas emissions across its operations by 2050, with interim targets to be set once the first full emissions baseline has been completed and reviewed.

2. Current environmental measures

The company already applies a number of practical measures that can reduce environmental impact and provide a useful foundation for formal carbon management. These include:

- minimising waste arising from works and increasing recycling both on and off site;
- seeking opportunities to reuse surplus or replaced materials and equipment rather than disposing of them;
- purchasing materials from local suppliers where practical, reducing unnecessary transport distances and supporting local supply chains;
- using GPS-enabled scheduling and dynamic routing to allocate operatives efficiently and minimise unnecessary travel;
- maintaining suitable van stock so operatives are more likely to complete works on the first visit, reducing repeat journeys; and
- setting environmental sustainability, carbon-emission and waste-management objectives for contract delivery and working with clients on local environmental initiatives.

These measures will continue while formal carbon measurement is introduced. The strategy is intended to turn existing good practice into a measurable, reviewable programme.

3. Emissions measurement plan

Financial reporting period. David Rowell Ltd has a 30 June financial year end. Carbon reporting will therefore be aligned to the same 1 July to 30 June period, making annual review and record keeping easier to manage.

First formal baseline. The company will establish systems during 2026/27 to collect the necessary activity data. The first complete formal baseline will cover 1 July 2027 to 30 June 2028. Where reliable records are available, David Rowell Ltd will also seek to calculate an indicative 2026/27 footprint to provide an earlier reference point.

Category	What it means	Initial data to collect
Scope 1	Direct emissions controlled by the business	Diesel/petrol used by company owned vehicles and equipment; gas or other fuels used at operational premises, where applicable.
Scope 2	Indirect emissions from purchased energy	Purchased electricity used at offices

Category	What it means	Initial data to collect
Scope 3	Material indirect emissions in the value chain	Waste and recycling; purchased materials; subcontracted transport/services where material; business travel; employee commuting where proportionate; upstream fuel and energy emissions; relevant supplier activity.

Data sources are expected to include fuel cards and invoices, vehicle mileage, electricity and gas bills, waste transfer records, purchasing records, supplier information and contract/project records. UK Government greenhouse gas conversion factors will be used for calculation where appropriate.

4. Carbon reduction priorities

Fleet and travel

Track fuel consumption and mileage by vehicle where practical. Continue route optimisation and efficient work allocation. At vehicle replacement points, consider lower-emission, hybrid or electric options where they are operationally suitable for the required payload, range, towing and emergency-response needs.

First-time completion

Continue carrying appropriate van stock, equipment and information so that jobs can be completed first time wherever possible. Monitor avoidable repeat visits as both a service and carbon efficiency measure.

Energy use

Record electricity and other energy consumption at controlled premises. Introduce proportionate efficiency measures such as LED lighting, switch-off controls, efficient heating settings and consideration of renewable electricity tariffs where commercially viable.

Materials and procurement

Prefer local and responsible suppliers where quality, availability and whole-life value are suitable. Reduce unnecessary deliveries, consolidate orders where practical and consider lower-carbon or recycled-content materials where they meet specification.

Waste and circular use

Continue to minimise waste, segregate and recycle materials, and identify opportunities to reuse surplus or recovered materials and equipment. Improve recording of waste quantities and disposal routes.

Supply chain

Ask key suppliers and subcontractors for relevant environmental information as the carbon programme matures. Prioritise higher-impact categories rather than creating disproportionate reporting burdens for small suppliers.

Contract delivery

Where relevant, agree environmental measures with clients at mobilisation, including travel planning, waste arrangements, material choices and local environmental initiatives. Evidence outcomes through contract reporting.

5. Roadmap and milestones

Timing	Stage	Commitment
Now to June 2027	Set-up	Nominate a senior person responsible for carbon data. Identify all vehicles, fuels, premises, energy accounts and principal waste/material records. Agree a simple monthly data-capture process. Continue existing reduction measures.
July 2027 to June 2028	Baseline	Collect a complete 12 months of Scope 1 and 2 data and proportionate material Scope 3 data. Calculate the company carbon footprint using recognised UK conversion factors.
By September 2028	Targets	Review the baseline, identify the largest emission sources and adopt measurable reduction targets and actions. Set an interim 2030 target that is evidence-based and achievable for the business.
2028 onward	Annual improvement	Measure and review emissions each year against the baseline and prior year. Report progress, explain material changes, and update actions based on operational and technological developments.
By 2050	Net zero	Achieve net zero greenhouse gas emissions across the company's operations, prioritising genuine emissions reductions and using credible residual-emissions measures only where emissions cannot reasonably be eliminated.

6. Governance, monitoring and evidence

- A director or nominated senior manager will have overall responsibility for the strategy and annual review.
- Carbon data will be maintained in a simple central record with supporting evidence retained where proportionate.
- Progress will be reviewed at least annually following completion of the 30 June reporting year.
- Where David Rowell Ltd is delivering public sector or housing contracts, relevant environmental commitments and evidence can be incorporated into contract mobilisation and performance reporting.
- The strategy will be reviewed when there are material changes to fleet, premises, service delivery, client requirements or carbon reporting standards.

Approved by

D Knowler

Role

Director / Senior Manager

Review date

September 2027, then annually